

CASE STUDY

L'Oréal Poland's Innovative Creative Workspace



Photo Credit : Lukasz Zgraja - SimpleAV

The famous French brand chooses Jupiter

SimpleAV - The local Polish partner advised and supplied all the Jupiter equipments to accomplish this immersive project.

Introduction

L'Oréal Poland has redefined the modern office space with its new Innovative Creative Workspace in Warsaw. Designed to support dynamic collaboration, video conferencing, and interactive training sessions, this cutting-edge environment was brought to life through a sophisticated AV integration by AV Architektura, with Jupiter Systems' Pana displays playing a pivotal role in achieving the workspace's vision.

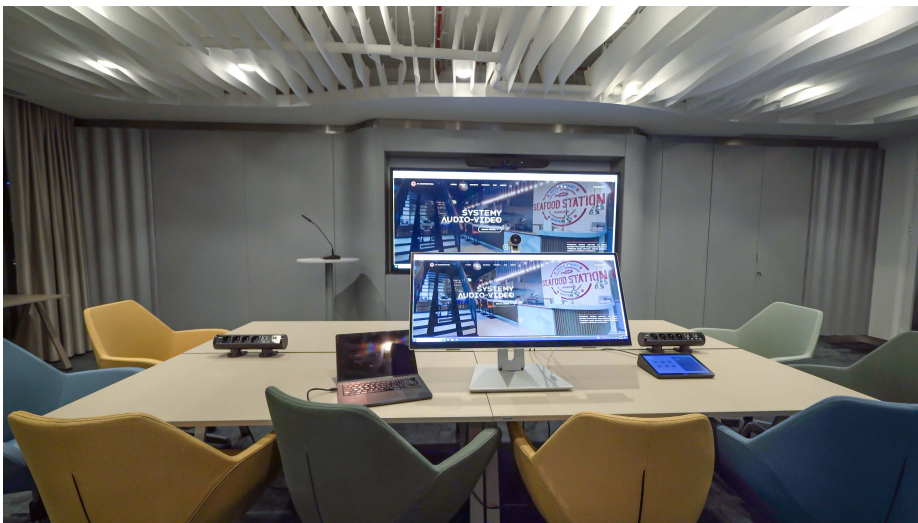


Photo Credit : Lukasz Zgraja - SimpleAV

Project:

L'Oréal Poland – AV Architektura / SimpleAV

Location:

Warsaw, Poland

The end customer immediately fell in love with the idea of large-format 21:9 monitors and, during the first presentation of the proposed solutions, began to outline application scenarios in the new collaboration space."

Krzysztof Bocian

*Product Manager
Simple AV*

The Challenge



Jupiter's Pana 105T was the perfect match for creating an immersive experience

Photo Credit : Lukasz Zgraja - SimpleAV

As a global leader in beauty and cosmetics, L'Oréal required a space that was aesthetically aligned with its brand and technologically advanced. The goal was to create a multifunctional environment that could seamlessly accommodate hybrid meetings, high-quality video recordings, and interactive workshops. One of the primary challenges was finding large-format displays that supported an ultra-wide 21:9 aspect ratio, ensuring an immersive and effective workspace for both in-person and remote collaboration.

The Solution

Jupiter Systems Pana Displays to meet these challenges, the Jupiter Pana 105T and Pana 34 monitors were selected as the centerpieces of the AV system. These displays provided unparalleled visual clarity, flexibility, and seamless integration with the office's digital infrastructure.



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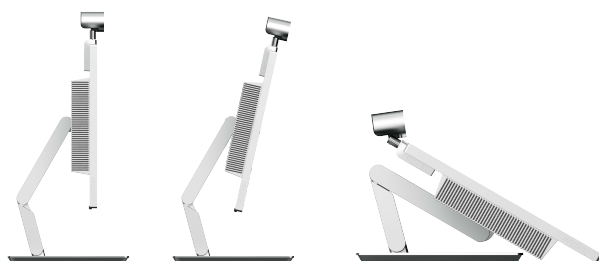
SimpleAV has always been a quick adapter in new technologies. Their dedication will open new doors to more innovative AV designs in Poland

Metin Kantarcioglu
Regional Sales Director
- Jupiter Systems



Jupiter's Pana 105T is the largest LCD display of the range

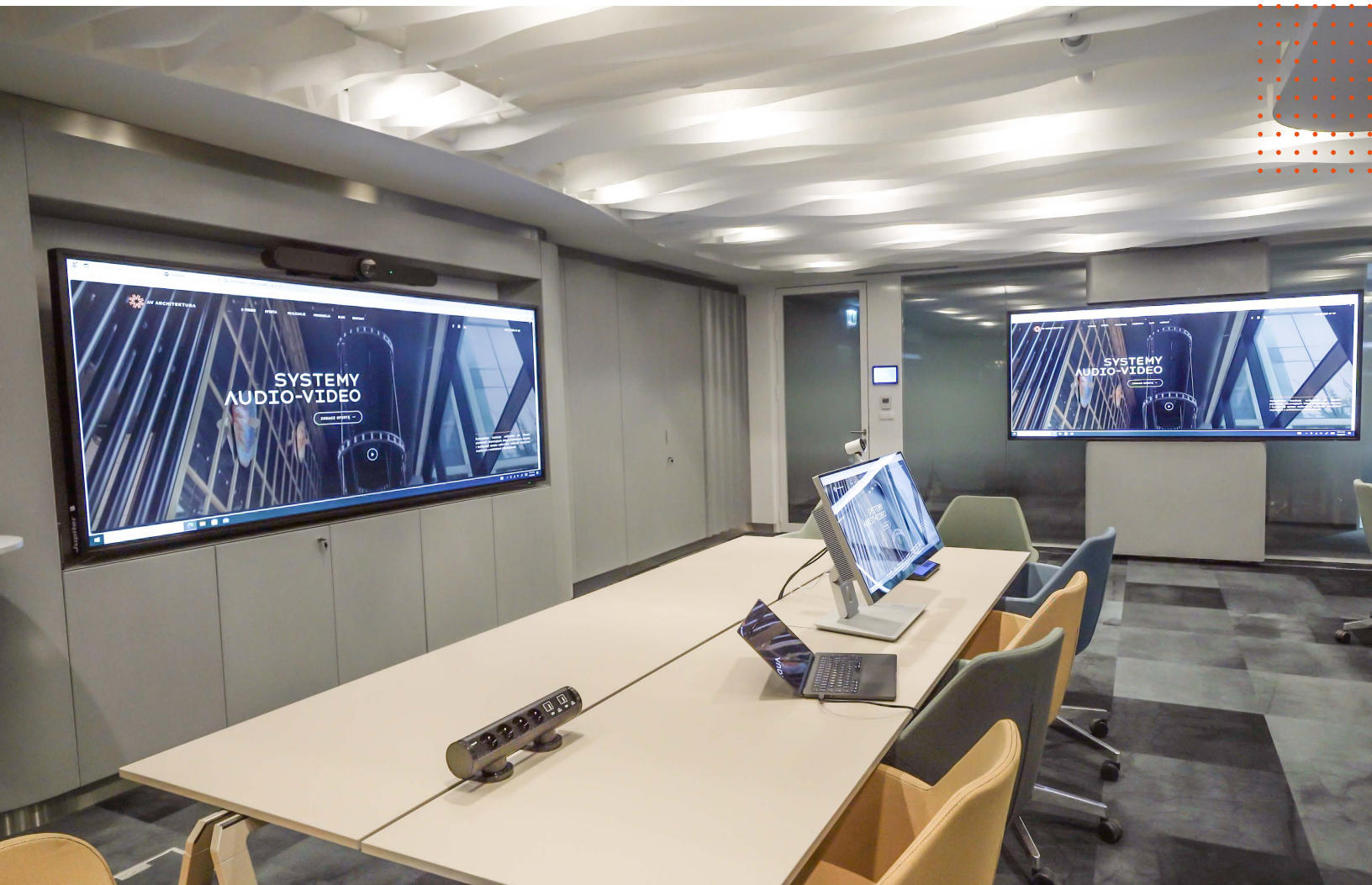
Jupiter's Pana 34 have the ideal agility when it come to fit those particular use cases.



Key Features of Jupiter Pana Displays in the Installation:

- Ultra-Wide 21:9 Aspect Ratio: The Pana 105T (105") and Pana 34 (34") displays delivered an expansive digital canvas, ideal for hybrid collaboration and high-definition content sharing.
- High 5K Resolution: Ensured superior image quality, which is crucial for L'Oréal's work with high-precision color and design.
- Daisy Chain Connectivity: Enabled efficient signal distribution, reducing the need for additional AV hardware.
- Interactive Capabilities: The Pana 34 monitors allowed direct annotation, making creative meetings and training sessions more engaging.
- Seamless AV Integration: The integration of Jupiter Systems' displays was a game-changer in configuring the space to support multiple functions : AV Architektura mounted the Pana 105T on a custom mobile system, which allows repositioning within a three-meter range, ensuring adaptability for different meeting formats.

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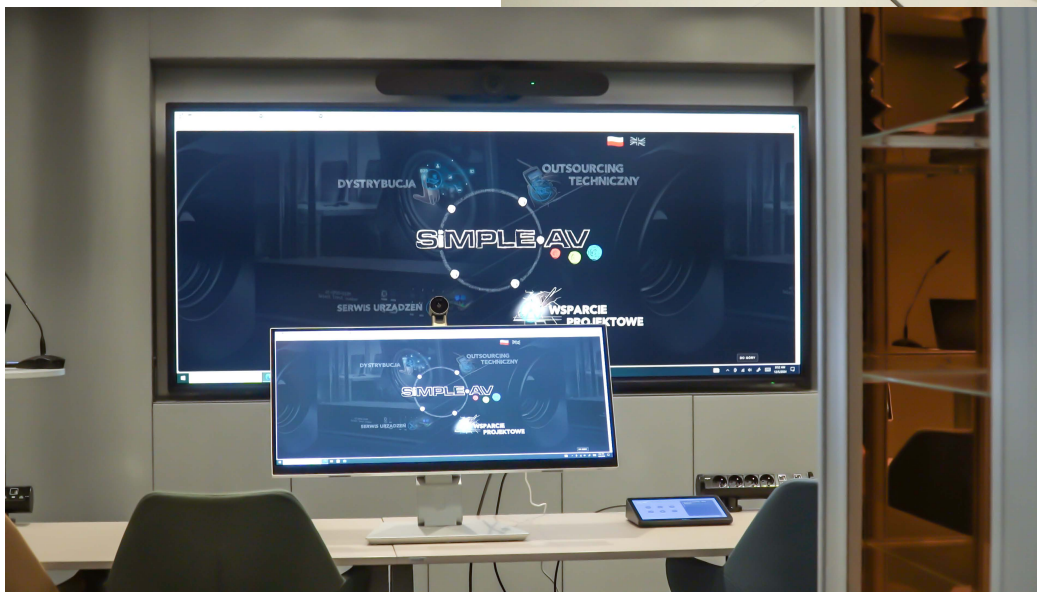
Results and Impacts

The integration of Jupiter Systems' displays transformed L'Oréal's Warsaw workspace into a state-of-the-art creative hub. The Pana displays played a critical role in enabling fluid content sharing, seamless hybrid collaboration, and high-quality video experiences. The installation has set a benchmark for AV innovation in corporate office environments, demonstrating how cutting-edge display technology can enhance productivity, collaboration, and engagement.

Photo Credit : Lukasz Zgraja - SimpleAV

Conclusion

For AV integrators looking for inspiration, L'Oréal Poland's project is a prime example of how Jupiter Systems' Pana displays can redefine workspace functionality. Whether for corporate offices, training centers, or hybrid collaboration spaces, Jupiter's ultra-wide, high-resolution displays provide a future-proof solution that blends technology with creativity.



Visualize, collaborate and control with the power of Jupiter. Visit [Jupiter.com](https://www.jupiter.com) to learn more.